View IFT /PQ / REOI / RFP / PPS Notice Details

Ministry :	Ministry of Civil Aviation & Tourism	**Division :**	
Organization :	Bangladesh Tourism Board	**Procuring Entity Name :**	PE of Marketing Branding and International Relation of BTB
Procuring Entity Code :		**Procuring Entity District :**	Dhaka
Procurement Nature :	Physical Services	**Procurement Type :**	NCT
Event Type :	PPS		
PPS for selection of	Consulting firm		
PPS No. :	ePPS3		
App ID :	232921	**Tender/Proposal ID :**	1349066

Key Information and Funding Information :

Procurement Method :	Open Tendering Method (OTM)	**Budget Type :**	Revenue
Source of Funds :	Government		

Particular Information :

Project Code :	Not applicable	**Project Name :**	Not applicable
Tender/Proposal Package No. and Description :	30.33.0000.000.222.14.0001.26/wtm26/1 Selection of firm for providing support for Space booking, PR activities, B2B meetings, Social media marketing and associated services in World Travel Market (WTM) London, United Kingdom		
Category :	Office and computing machinery, equipment and supplies; Hotel and restaurant services; Air transport services; Supporting and auxiliary transport services; travel agencies services; Postal and telecommunications services; Research and development services and related consultancy services.; Printing, publishing and related services; Recreational, cultural and sporting services; Miscellaneous services;Office machinery, equipment and supplies except computers;Word-processing machines;Photocopying and printing equipment;Post-office equipment;Calculating and accounting machines;Typewriters;Parts and accessories of typewriters and calculating machines;Various office equipment and supplies;Computer equipment and supplies;Data-processing machines;Digital cartography equipment;Computer hardware;Software;Computer systems;Servers;Hotel services;Camping sites and other non-hotel accommodation;Youth hostel services;Camping-site services;Holiday centre and holiday home services;Letting services of short-stay furnished accommodation;Sleeping-car services;Services provided by bed and breakfast establishments;Restaurant and food-serving services;Restaurant waiter services;Meal-serving services;Cafeteria services;Beverage-serving services;Bar management services;Canteen and catering services;Canteen services;Catering services;Scheduled air transport services;Scheduled passenger transport services by air;Scheduled air freight transport services;Non-scheduled air transport services;Non-scheduled passenger transport services by air;Non-scheduled air freight transport services;Air-charter services;Hire of air transport equipment with crew;Space transport services;Aerial and related services;Aerial spraying services;Aerial forest-firefighting services;Air-rescue services;Aircraft-operation services;Aircraft operating services;Cargo handling and storage services;Cargo handling services;Storage and warehousing services;Support services for land transport;Support services for railway transport;Support services for road transport;Support services for water transport;Port and waterway operation services and associated services;Ship-piloting services;Berthing services;Navigation services;Salvage and refloating services;Miscellaneous water transport support services;Towing and pushing services of ships;Support services for air transport;Airport operation services;Air-traffic control services;Aircraft refuelling services;Travel agency, tour operator and tourist assistance services;Travel agency and similar services;Transport agency services;Logistics services;Post and courier services;Postal services;Courier services;Telecommunications services.;Telephone and data transmission services.;Telecommunication services except telephone and data transmission services.;Research and experimental development services;Research services;Experimental development services;Research and development consultancy services;Research consultancy services;Development consultancy services;Design and execution of research and development;Printing services;Printing services for books;Printing services for stationery;Printing services for security printed matter;Printing services for forms;Printing services for tickets;Printing services for calendars;Printing services for timetables;Newspaper printing services;Printing services for posters;Services related to printing;Print finishing services;Composition services;Printing and delivery services;Printing and distribution services;Publishing services;Bookbinding and finishing services;Subscription services;Motion picture and video services;Motion-picture and video-tape production and related services;Motion-picture or video-tape distribution services;Motion picture projection services;Video-tape projection services;Radio and television services.;Radio services.;Television services.;Radio and television cable services;Entertainment services;Artistic and literary creation and interpretation services;Arts-facility operation services;Recreational-area services;Dance and performance entertainment services;Gambling and betting services;Pyrotechnic services;News-agency services;Library, archives, museums and other cultural services;Library and archive services;Museum services and preservation services of historical sites and buildings;Botanical and zoological garden services and nature reserve services;Sporting services;Sports facilities operation services;Sport-related services;Washing and dry-cleaning services;Laundry-collection services;Textile-cleaning services;Fur-products cleaning services;Colouring services;Pressing services;Dyeing services;Hairdressing and beauty treatment services;Hairdressing services;Beauty treatment services;Physical well-being services;Turkish bath services;Spa services;Massage services;Accommodation and office services;Accommodation services;Civic-amenity services;Car-park management services;Marine services;Aquatic marine services;Port management services;Diving services;Funeral and related services;Funeral services;Miscellaneous services n.e.c.;Decommissioning services;Relocation services;Tailoring services;Upholstering services;Locksmith services;Clearing and Forwarding Agent;Service Provider (Others)		

PPS Publication Date and Time :	08-Oct-2026 09:00	**Document last selling / downloading Date and Time :**	18-Oct-2026 14:30
Pre - Tender/Proposal meeting Start Date and Time :	12-Oct-2026 10:00	**Pre - Tender/Proposal meeting End Date and Time :**	15-Oct-2026 13:00
Closing Date and Time :	18-Oct-2026 15:30	**Opening Date and Time :**	18-Oct-2026 15:30
Last Date and Time for Tender/Proposal Security Submission :	18-Oct-2026 15:00		

Information for Tenderer/Consultant :

Eligibility of Consultant :

• Tenderer must be submitted all the documents freshly (without corrupted). If evaluation committee could be unable to open the file (corrupted), that/those file(s) will be rejected.
• Tenderer must be registered in the e-GP portal through BPPA along with valid and updated Trade License, VAT Registration, TIN certificate, and National ID card
• 10 years' experience as Consulting agency/Communications agency/PR firm or relevant organization in Bangladesh (with international branch/affiliated office will be added as preference)
• Valid document of Annual Turnover at least 05 (Five) Crore and minimum amount of liquid assets i.e., working capital or credit line(s) of the Tenderer shall be 1 (One) crore BDT by the bidder.
• In order to prove the expertise, the firm must provide a list of experts and technical manpower including Communications Specialist, PR Specialist, Creative Director, Architecture, Copy Writer, Event Manager with International Experience, Assistant Event Manager, Business Consultant Development.
• Valid Trade License & TIN and VAT Registration Certificate as Communication agency/Consultancy agency PR firm/Event Management/Marketing firm/or the relevant organizations
• Updated Income Tax Clearance Certificate/Proof of Submission Return (PSR), RJSC certificate, BIDA registration Certificate

Brief Description of assignment :

Bangladesh Tourism Board participates different International Tourism Fairs in different source markets. World Travel Market is one of the prominent tourism fairs held in London United Kingdom as one of key hub of source market of Europe.The firm will provide support for two sides open 45 sqm Space booking and payment to organizer, PR activities, B2B meetings, social media marketing and associated services in World Travel Market (WTM) London, United Kingdom

Experience, Resources and delivery capacity required :

- Tenderer shall have successfully completed at least 3 space booking in different exhibitions, tourism fairs and make payment to the organizer
- Tenderer shall have successfully completed at least 3 (Three) web based international media placement assignments for tourism promotion, including editorial content and/or news circulation and/or press release distribution in multiple local languages. Prior PR Circulation report need to be added. Experience in Asian countries will be given preference.
- The firm must show the proof of at least 3 air tickets, 3 hotels booking and transportation arrangement for the client
- At least two proven track records for making international payment with Bangladesh Bank permission for country promotion under government contract will get preference.
- Proof as letter of consent to make international payment by any international / foreign partner of the bidder.
- All the payment will be made in Bangladeshi Taka after deducting vat and tax as per the rules. No part will be given in foreign currency.

Association with foreign firm :	Not Encouraged
Evaluation Type :	Package wise
Document Fees :	Package wise
PPS Document Price (In BDT) :	2500
Mode of Payment :	Payment through Bank
PPS Security Amount (In BDT) :	281000
Tender/Proposal Security Valid Up to :	23-Feb-2027
Tender/Proposal Valid Up to :	26-Jan-2027

Ref. No.	Phasing of service	Location	Indicative Start Date	Indicative Completion Date
30.33.0000.000.222.14.0001.26/wtm26/1	Space booking and payment	London UK	19-Oct-2026	19-Nov-2026

Procuring Entity Details:

Name of Official Inviting :	Mohibul Islam	**Designation of Official Inviting :**	Deputy Director (Marketing, Branding and International Relation)
Address of Official Inviting :	**Address**: Level-9-10 (Parjatan Bhaban), E-5 C/1, West Agargaon, E-5 C/1, West Agargaon Sher-e-Bangla Nagar Administrative Area **City** : Dhaka **Thana** : Dhaka North City Corporation	**Contact details of Official Inviting :**	**Phone No**: 02-41024234 **Fax No** :

District : Dhaka - 1207
Country : Bangladesh

The procuring entity reserves the right to accept or reject all Tenders/Proposals / Pre-Qualifications / EOIs

Note: Bank will update the payment transactions only at the end of the day, so the tenderers should make sure the securities and other payments are made at least one day before the submission date.

Amendment / Corrigendum Detail

Amendment / Corrigendum No. : 2

Amendment / Corrigendum Text : Change the 41 Sqm into two sides open 45 sqm in Activity Schedule

Field Name	Old Value					New Value				
	Ref. No.	Phasing of service	Location	Indicative Start Date	Indicative Completion Date	Ref. No.	Phasing of service	Location	Indicative Start Date	Indicative Completion Date
	30.33.0000.000.222.14.0001.26/wtm26/1	Space booking and payment	London UK	19/10/2026	19/11/2026	30.33.0000.000.222.14.0001.26/wtm26/1	Space booking and payment	London UK	2026-10-19	2026-11-19

Amendment / Corrigendum No. : 1

Amendment / Corrigendum Text : Make a Corrigendum on space size of the booth

Field Name	Old Value	New Value
•	Tenderer shall have successfully completed at least 3 space booking in different exhibitions, tourism fairs and make payment to the organizer	• Tenderer shall have successfully completed at least 3 space booking in different exhibitions, tourism fairs and make payment to the organizer
•	Tenderer shall have successfully completed at least 3 (Three) web based international media placement assignments for tourism promotion, including editorial content and/or news circulation and/or press release distribution in multiple local languages. Prior PR Circulation report need to be added. Experience in Asian countries will be given preference.	• Tenderer shall have successfully completed at least 3 (Three) web based international media placement assignments for tourism promotion, including editorial content and/or news circulation and/or press release distribution in multiple local languages. Prior PR Circulation report need to be added. Experience in Asian countries will be given preference.
•	The firm must show the proof of at least 3 air tickets, 3 hotels booking and transportation arrangement for the client	• The firm must show the proof of at least 3 air tickets, 3 hotels booking and transportation arrangement for the client
•	At least two proven track records for making international payment with Bangladesh Bank permission for country promotion under government contract will get preference.	• At least two proven track records for making international payment with Bangladesh Bank permission for country promotion under government contract will get preference.
•	Proof as letter of consent to make international payment by any international / foreign partner of the bidder.	• Proof as letter of consent to make international payment by any international / foreign partner of the bidder.
•	All the payment will be made in Bangladeshi Taka after deducting vat and tax as per the rules. No part will be given in foreign currency.	• All the payment will be made in Bangladeshi Taka after deducting vat and tax as per the rules. No part will be given in foreign currency.
Eligibility of Consultant	• Tenderer must be submitted all the documents freshly (without corrupted). If evaluation committee could be unable to open the file (corrupted), that/those file(s) will be rejected. • Tenderer must be registered in the e-GP portal through BPPA along with valid and updated Trade License, VAT Registration, TIN certificate, and National ID card • 10 years' experience as Consulting agency/Communications agency/PR firm or relevant organization in Bangladesh (with international branch/affiliated office will be added as preference) • Valid document of Annual Turnover at least 05 (Five) Crore and minimum amount of liquid assets i.e., working capital or credit line(s) of the Tenderer shall be 1 (One) crore BDT by the bidder. • In order to prove the expertise, the firm must provide a list of experts and technical manpower including Communications Specialist, PR Specialist, Creative Director, Architecture, Copy Writer, Event Manager with International Experience, Assistant Event Manager, Business Consultant Development. • Valid Trade License & TIN and VAT Registration Certificate as Communication agency/Consultancy agency PR firm/Event Management/Marketing firm/or the relevant organizations • Updated Income Tax Clearance Certificate/Proof of Submission Return (PSR), RJSC certificate, BIDA registration Certificate	• Tenderer must be submitted all the documents freshly (without corrupted). If evaluation committee could be unable to open the file (corrupted), that/those file(s) will be rejected. • Tenderer must be registered in the e-GP portal through BPPA along with valid and updated Trade License, VAT Registration, TIN certificate, and National ID card • 10 years' experience as Consulting agency/Communications agency/PR firm or relevant organization in Bangladesh (with international branch/affiliated office will be added as preference) • Valid document of Annual Turnover at least 05 (Five) Crore and minimum amount of liquid assets i.e., working capital or credit line(s) of the Tenderer shall be 1 (One) crore BDT by the bidder. • In order to prove the expertise, the firm must provide a list of experts and technical manpower including Communications Specialist, PR Specialist, Creative Director, Architecture, Copy Writer, Event Manager with International Experience, Assistant Event Manager, Business Consultant Development. • Valid Trade License & TIN and VAT Registration Certificate as Communication agency/Consultancy agency PR firm/Event Management/Marketing firm/or the relevant organizations • Updated Income Tax Clearance Certificate/Proof of Submission Return (PSR), RJSC certificate, BIDA registration Certificate
Brief Description of Goods,Works or Service	Bangladesh Tourism Board participates different International Tourism Fairs in different source markets. World Travel Market is one of the prominent tourism fairs held in London United Kingdom as one of key hub of source market of Europe.The firm will provide support for Space booking and payment to organizer, PR activities, B2B meetings, social media marketing and associated services in World Travel Market (WTM) London, United Kingdom	Bangladesh Tourism Board participates different International Tourism Fairs in different source markets. World Travel Market is one of the prominent tourism fairs held in London United Kingdom as one of key hub of source market of Europe.The firm will provide support for two sides open 45 sqm Space booking and payment to organizer, PR activities, B2B meetings, social media marketing and associated services in World Travel Market (WTM) London, United Kingdom

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30.33.0000.000.222.14.0001.26/wtm26/1	Space booking and payment	London UK	19/10/2026	19/11/2026	30.33.0000.000.222.14.0001.26/wtm26/1	Space booking and payment	London UK	2026-10-19	2026-11-19