

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
পরিসংখ্যান ও তথ্য ব্যবস্থাপনা বিভাগ
বাংলাদেশ পরিসংখ্যান ব্যুরো
স্ট্যাটিস্টিক্যাল ক্যাপাসিটি অ্যান্ডহ্যান্সমেন্ট অ্যান্ড
মডার্নাইজেশন (SCEM) প্রকল্প
পরিসংখ্যান ভবন (৯ম তলা, ব্লক-বি)
ই-২৭/এ আগারগাঁও, ঢাকা-১২০৭
www.bbs.gov.bd

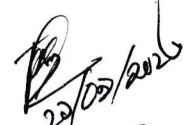
নং- ৫২.০১.০০০০.০০০.৯০৯.০১৭.০০০১.২৬.০২৮৭

তারিখঃ ৬ আশ্বিন ১৪৩৩ বঙ্গাব্দ
২১ সেপ্টেম্বর ২০২৬ খ্রিষ্টাব্দ

বিষয়: দরপত্র বিজ্ঞপ্তি প্রকাশ প্রসঙ্গে।

বাংলাদেশ পরিসংখ্যান ব্যুরো কর্তৃক বাস্তবায়নাধীন “স্ট্যাটিস্টিক্যাল ক্যাপাসিটি অ্যান্ডহ্যান্সমেন্ট অ্যান্ড মডার্নাইজেশন (SCEM) প্রকল্প” এর আওতায় (1) Junior Financial Management specialist, (2) Junior procurement specialist নামক দুই জন পরামর্শক এবং (3) User Satisfaction Survey সংক্রান্ত একটি ফর্ম নিয়োগের লক্ষ্যে বিজ্ঞপ্তিটি আগামী ২২ সেপ্টেম্বর ২০২৬ খ্রি. তারিখে আপনার পত্রিকায় প্রতিটি সংস্করণে ভিতরের সাদা-কালো পাতায় (৪ কলাম, ০৮ ফন্ট) ০১ (এক) দিনের জন্য প্রকাশের প্রয়োজনীয় ব্যবস্থা গ্রহণের জন্য অনুরোধ করা হলো।

সংযুক্তঃ বর্ণনা মোতাবেক ০৪ (চার) পাতা।



মোহাম্মদ ফজলে আজিম
যুগ্মসচিব

ও

প্রকল্প পরিচালক

মেবাইল: ০১৭১২৬২৬২৮৭

ই-মেইল: pd.scomp@bbs.gov.bd



বিতরণ:

০১. প্রধান নির্বাহী কর্মকর্তা, বাংলাদেশ পাবলিক প্রকিউরমেন্ট অথরিটি, বিপিপিএ ভবন, শেরেবাংলা নগর, আগারগাঁও, ঢাকা-১২০৭ (বিপিপিএ এর ওয়েবসাইটে ডকুমেন্টটি প্রকাশের অনুরোধসহ);
০২. পরিচালক, কম্পিউটার উইং, বিবিএস, ঢাকা (বিবিএস এর ওয়েবসাইটে ডকুমেন্টটি প্রকাশের অনুরোধসহ);
০৩. পরিচালক, এফএ অ্যান্ড এমআইএস উইং, বিবিএস, ঢাকা (বিবিএস এর নোটিশ বোর্ডে প্রদর্শনের অনুরোধসহ);
০৪. বিজ্ঞাপন ম্যানেজার, প্রতিদিনের বাংলাদেশ, রংধনু কর্পোরেট, ক-২৭১, ৯ম/১০ম তলা, ব্লক-সি, প্রগতি সরণি, কুড়িল বিশ্বরোড, ঢাকা- ১২২৯;
০৫. বিজ্ঞাপন ম্যানেজার, দৈনিক ইত্তেফাক, ৪০, কারওয়ান বাজার, ঢাকা-১২১৫; এবং
০৬. বিজ্ঞাপন ম্যানেজার, The Daily Sun, Plot- 844, Road- 12, Block- I, Bashundhara R/A, Baridhara, Dhaka-1229।

অনুলিপি (সদয় কার্যার্থে/জ্ঞাতার্থে):

০১. স্টাফ অফিসার, মহাপরিচালকের দপ্তর, বিবিএস, ঢাকা ;
০২. হিসাব শাখা, “স্ট্যাটিস্টিক্যাল ক্যাপাসিটি এনহ্যান্সমেন্ট অ্যান্ড মডার্নাইজেশন (SCEM) প্রকল্প; এবং
০৩. অফিস কপি।

Government of the People's Republic of Bangladesh
Ministry of Planning
Statistics and Informatics Division
Bangladesh Bureau of Statistics
Statistical Capacity Enhancement and Modernization Project (SCEMP)
Parishankhyan Bhaban, E-27/A, Agargaon, Dhaka-1207
www.bbs.gov.bd

Memo No.52.01.0000.000.909.07.0024.26.1285

Dated: 21 September 2026

**Request for Expression of Interest (REOI)
(Consulting Services – Firm Selection)**

Country: Bangladesh

Name of Project: Statistical Capacity Enhancement and Modernization (SCEM) Project.

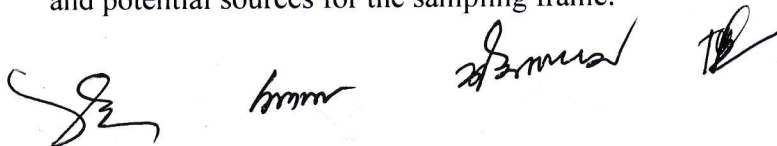
Credit Number 7828 -Bd (Credit A) Credit Number 7829 -Bd (Credit B)

Package: - SD-45

Assignment Title: Conducting Baseline, Midline, and Endline User Satisfaction Surveys

The Government of the People's Republic of Bangladesh has received USD 82.00 million Credit from the World Bank towards the cost of the Statistical Capacity Enhancement and Modernization (SCEM) Project being implemented by Bangladesh Bureau of Statistics (BBS). Now the BBS intends to apply part of the proceeds for selection of firm for Conducting the Baseline, Midline, and Endline User Satisfaction Surveys. The consulting services ("the Services") include the following:

- **Desk review and stakeholder mapping:** Review relevant project documents, USS 2022, BBS policies, and international practices. Map key user groups, their data needs and use, and potential sources for the sampling frame.



- **Sampling design:** Construct and update a deduplicated, multi-source frame of eligible BBS data users. Select respondents according to the agreed sample size, user-segment allocation, geographic coverage, and panel requirements, and document the selection procedures.
- **Indicator and measurement framework:** Finalize the headline Trust Index, component indicators, scoring and aggregation rules. Apply the agreed framework consistently across all rounds.
- **Questionnaire development and testing:** Develop, translate, cognitively test, and pilot the questionnaire in Bangla and English, and refine it based on the findings. Retain the approved core questions across all rounds; supplementary questions may be added only where comparability is preserved.
- **Data Collection:** Recruit and train data-collection personnel and administer the survey using the agreed mix of CAPI, online, and telephone methods. Implement the panel and fresh-sample components. The baseline mode allocation by user segment shall be documented and replicated as closely as possible in subsequent rounds; material deviations shall require prior written approval
- **Quality assurance and data management:** Apply field supervision, automated validation checks, back-checks of at least 10 percent of completed interviews, and audits of CAPI timestamps and other relevant metadata. Ensure informed consent, confidentiality, secure storage and transfer, data cleaning, anonymization, and complete documentation.
- **Indicator calculation and analysis:** Calculate the Trust Index, its components, and user-satisfaction indicators using the agreed methodology. Present results overall and by user segment, institution type, and geography; assess changes across rounds and analyze panel findings separately.
- **Reporting, dissemination, and recommendations:** Prepare baseline, midline, and endline reports—presenting key findings, comparisons, and prioritized recommendations. Present the results to relevant stakeholders and incorporate agreed feedback into the final report.
- **Data and knowledge transfer:** Submit data collection tools, cleaned and anonymized datasets, codebooks, calculation files, analysis scripts, tables, and presentations.

03. BBS now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:

1. General Experience of the Firm in providing similar services (core business and years in business);






2. Experience of consulting across government agencies /organizations in areas of data collection, processing, analyzing for research/generating statistical reports and related activity.
3. Experience in similar Projects funded by development partners.
4. Financial soundness, logistics, staffing.

Key Experts will not be evaluated at the shortlisting stage.

Consultants are requested to submit, but not limited to, the following supporting documents in support of the above-mentioned criteria:

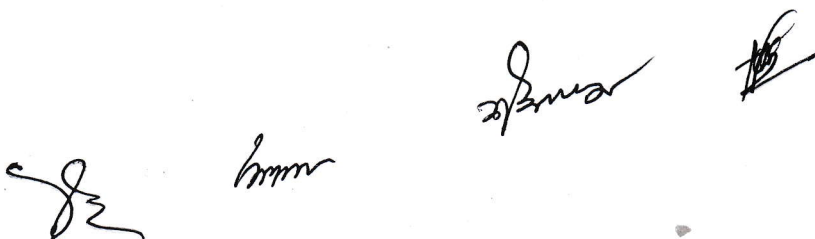
(i) The Firm's Incorporation/Trade/registration documents from the country of the firm (ii) Firm's brochures; (iii) description of similar consultancy contracts, including the scope, contract amount, name of Client, period of the contract (date of contract signing to date of completion), location/ country of the services, etc.

04. The attention of interested Consultants is drawn to the Section III, para 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 and its revisions ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

05. Consultants may associate with other firms to enhance their qualifications and capability, however, such association shall either be as a Joint Venture (i.e. all members of the joint venture shall be jointly and severally liable) and/or Sub-consultants (i.e. the Consultant will be responsible, including for the services of the sub-consultant). In case of an association, the Consultants must explain in the EOI submission (a) the rationale/ justification for the proposed inclusion of the JV members and/or sub-consultants in the association; and (b) the anticipated role and relevant qualifications of each member of the Joint Venture and/or of each sub-consultant for carrying out the assignment. Failure to provide the above explanation in the Expression of Interest may risk the association not being shortlisted for the assignment. However, the qualifications/ experience of sub-consultants will not be considered by the Client in the evaluation of Expressions of Interest for Shortlisting purposes.

06. If shortlisted, Consultants will still have opportunity at the subsequent proposal preparation stage to further enhance their expertise for the assignment by associating with non-shortlisted consultants in the form of a Joint Venture or as Sub-consultants. In all such cases, the Consultant must obtain the written approval of the Client prior to the submission of the Proposal, justifying the rationale for such association and specifying the role and relevant qualifications of the proposed associate(s) for the assignment. In case of associating with non-shortlisted firms, the shortlisted Consultant shall be a lead member. However, Instruction to Consultant (ITC) clauses of RFP will prevail in this regard. The total number of firms in an association including the Lead Firm will be maximum 3 (three).

07. Firm will be selected in accordance with the Quality and Cost Based Selection (QCBS) method set out in the PPR 2025 of the Government.



08. Expected date for commencement of the services is March 2027 and tentative duration of the entire assignment is about 30 months. The detailed Terms of Reference (TOR) for the assignment can be obtained at the address given below. Terms of References (TOR) are also available in BBS website (www.bbs.gov.bd).

09. Expressions of interest must be delivered in a written form to the office of the undersigned or to the email address given below clearly marked "Expression of Interest (EOI) for Conducting the Baseline, Midline, and Endline User Satisfaction Surveys" by **10 October 2026 up to 4:00 PM** (local time).

REOI received after the deadline for submission shall not be considered for short listing. Further information can be obtained at the address below during office hours between 09.00- and 16.00-hours Bangladesh Standard Time.



(Mohammad Fazla Azim)
Project Director, SCEM Project
&
Joint Secretary, SID
Phone: 02-55007041
Email: pd.scomp@bbs.gov.bd



Sadek Hossain Khoka
Programmer
SCEM Project BBS



মোঃ শহীদুল ইসলাম
উপপ্রকল্প পরিচালক